Call to order:
A regular meeting of the Board of Directors of the College of Information Studies, Maryland iSchool Alumni Chapter was held in Room 1108, Hornbake Library. The meeting convened at 7:30 p.m., President Sue Baughman presiding, and Nick Connizzo, Secretary.

Members in attendance:
Sue Baughman (President)
Linda Williams (Vice-President)
Nick Connizzo (Secretary)
Melissa McDonald (Young Alumni Officer) (remote)
Lawrence Liff, Director of Development (Ex-Officio)
Joyce Tenney (Member-at-large)
Tori Weaver (Member-at-large)

Not in attendance:
Dee Clarkin (Treasurer)
Mary Choquette (Member-at-large)

Minutes of the Meeting held on March 12, 2014 approved; motion by Joyce Tenney, seconded by Linda Williams.

New Business

Board Meetings in 2014/2015
The Board decided, after some deliberation, that having a consistent meeting time was advantageous for planning. The Board agreed on reserving the 1st Tuesday of each month at 7pm for the meetings (virtual or in-person), with the option of not holding a meeting in a given month.

The Board also decided that hosting a retreat for all incoming and outgoing members for a half-day would help in setting the group’s agenda and goals for the year, as well as ensure a smooth transition between leadership. The Board tentatively agreed on July 19th (Saturday) in the morning to the early afternoon as the date it was targeting (with a location on the College Park campus TBD).

Support for ALA Conference
Much like the Board did last year (and with SAA), the Board approved a motion (by Linda Williams, seconded by Tori Weaver) to support the iSchool with $1000 for hosting a gathering at ALA this year. The event will be held on Sunday the 29th of June.

Old Business
Annual Meeting/Program
The Annual Business Meeting will be held on June 5th. The Board agreed on various assignments for speakers in advance:
For the business meeting portion of the program we identified several board members to VERY briefly talk about a few things:

- Sue: open and close the meeting, introduce board members
- Linda: overall vision, mission, and goals of chapter
- Dee: financial overall, how we generate funds based on membership
- Nick: content and access to the website
- Joyce: benefits of being a member of the alumni association
- Tori: identities and how to sign up for committees
- Melissa: why people should join, especially young alums

Melissa has been working on the program for the event and hopefully will get it to Larry for the printers by the 20th of April - he needs a 1-week turnaround to get them made. We might have to fold the programs ourselves the night of the event.

Membership Committee: Communication and Marketing
Tori and Larry report that the Board is free to design and use its own letterhead/icons. Linda suggested that the Board might consider offering a prize (scholarship? free alumni association membership?) to our members for anyone who might want to try their hand at it.

Tori suggested that reaching out to alumni could benefit from a more personal touch - having letters written and addressed from Board members as individuals, including anecdotes, etc.

Finally, Tori talked about creating a 2014-2016 membership strategic plan (like some peer organizations have done) and how we as a group could be inspired to coordinate and focus our efforts to recruit more members. The Board needs to focus more advertising the direct benefits of membership (discounts at many businesses and services, etc.) and actually getting more direct benefits for our membership through negotiation with local businesses.

Nominations Process and Elections
The Board currently has three candidates standing for election for the various open positions. We still need a candidate for the Vice-President/President-Elect.

Once the deadline passes for submitting nominations, the Nominating Committee will present a slate to the Board, who will then approve it. We will then need to put together a ballot and distribute it to our members, preferably having the whole process occur electronically.

Nick Connizzo submitted a motion to adjourn and Joyce Tenney seconded.