iSchool Assembly

November 4, 2016
- Call to order

- Review and approval of minutes from October 7, 2016

- Review and approval of agenda
  - Dean’s Report
  - Fearless Ideas Campaign Empowering UMD to Drive Progress
  - Proposed PhD Admission Procedure
  - Announcements
Dean’s Report
Dean Marzullo
FEARLESS IDEAS CAMPAIGN
Empowering UMD to Drive Progress
Larry Liff
FEARLESS IDEAS CAMPAIGN

- University of Maryland’s $1.4 Billion Capital Campaign
- 2014-2021
- Fearless Ideas Will
  - Transform the Student Experience
  - Discover New Knowledge
  - Turn Imagination into Innovation
  - Inspire Maryland Pride
- Public Launch of the Campaign is in Sept 2017
  - Goal is $750 Million by end of FY17
  - $575 Million raised so far
WHY BE FEARLESS?

Empower the University of Maryland to drive progress on a worldwide scale in areas of policy, arts, science and technology. The Fearless Ideas Campaign will infuse new resources and targeted investments to expand our research enterprise, recruit and retain stellar students and ground breaking faculty, as well as broaden and deepen our community impact.

The University of Maryland’s mission to service compels us to address the great societal issues of our time through unparalleled academic and research initiatives. This is not merely a campaign for UMD, but for all humankind.
WHY A CAMPAIGN?

Capital Campaigns are intensive fund raising efforts within a specific time frame designed to craft a strong message about the transformative impact of philanthropy and the plan our school has for the future of higher education.

Campaigns are about going B1G! Making B1G changes, building B1G communities of donors and raising B1G dollars.

Campaigns ask BIG questions and aim to provide BIG solutions. Over the next 10, 20 or 50 years what will be the challenges in our academic mission? What are the needs of our students, faculty, staff? What can be done to better prepare our graduates? What can be done to improve partnerships? What makes or will make Maryland’s iSchool unique?

Campaigns Goals Energize and Amaze.
THE ISCHOOL CAMPAIGN

- iSchool Campaign Goal: $7 Million
  - Great Expectations Goal: $2.75 Million

- As of end of 1st Quarter in FY 17 we have raised
  $3.75 Million

- iSchool Priorities:
  - Scholarships/Fellowships
  - Experiential Learning
  - Named Spaces and Research Lab Support
  - Named Chairs and Professorships
CURRENT IDEAS THAT WILL CHANGE THE ISCHOOL

- **I3 Fund**: iSchool Information Innovation Seed Fund enables faculty and students to develop new information and information technology products for a broad and diverse population of information consumers."

- **Endow professorships and named positions** to address strategic program and research goals of the iSchool, including Associate Professor level chairs supporting leadership positions, and Full Professor level chairs supporting multidisciplinary and cross-campus activities.

- **Emerging Information Professionals Fund** will enable BSIS students to deepen their education and its practical application in becoming the next generation of information professionals with careers in cybersecurity, data analytics, library science, and information management.
IMAGINE AN ISCHOOL WHERE....

- Students graduate with no debt
- Doctoral Students are fully funded
- Every student who is selected to present at a conference has the funds to attend
- Annual iSchool Center events are fully sponsored, CIDLIS, HCIL etc.
- People come here to get access to the best equipment, people and ideas
- Students get an unmatched education; in-class, online and experiential
MAJOR GIFTS SO FAR

- Keith Marzullo and Susie Armstrong Endowed Chair in Cybersecurity
- Michael Kurtz Endowed Professorship
- Michael Kurtz DCIC Fund
- Christine Glaab Fellowship
- Turner Family Optimal Social Solutions Scholarship
- The Gloria Davidson Outstanding School Library Project Aware
- The J. Linda Williams School Library Fellowship
- The Barbara Van Dongen School Library Fellowship
- The Wasserman Distinguished International Visiting Scholar
REACHING OUR GOAL

- Reaching our goal will require over 50 new major gifts of $50,000+
- Most new endowments for our priorities will require $250,000+
- Grow alumni annual giving by 1% per year from 5% to 10%
- Increase average annual gifts and $1,000+ gifts
- Build Corporate Partnerships and Giving Program
- Create Board of Visitors/iLEAD
CAMPAIGN CABINET

Keith Marzullo, Dean
Larry Liff, Director of Development

Co-Chair: Michael Kurtz, Professor
Co-Chair: Maureen Sullivan, Distinguished Alumnae, 2013, MLS 1974

Looking for 8-10 people to add to our committee who will serve as advocates for the iSchool, assist with donor cultivation and solicitation, host and attend events and make his/her own major gift
ARE YOU FEALRLESS?

Everyone can play an important role in this campaign

- Provide Ideas
- Connect Us with People
- Propose New Projects
- Define Areas that Need Support
- Notify Us of Your Gifts, including Gifts in Kind
KEEP CALM AND FEAR THE TURTLE
Proposed PhD Admission Procedure

Katie Shilton
January: Application Review

Apps available in AppReview.
- Any faculty may evaluate any candidate

Doc directors & student services triage
- Determining criteria in December
- Researchers, not TAs

Labs may evaluate
- Let doc director know if you wish to handle applications as a team

3 faculty review each application
- Evaluation form provided
- Faculty may arrange interviews
February: Admissions Decisions

Directors calculate advising capacity
  - Faculty survey

2 faculty must vouch for a student
  - “Given a year or two of satisfactory work record and progress, I could see myself overseeing a committee”
  - All faculty must respond

Doc committee ranks students
  - Faculty evaluations
  - Diversity of the pool

Top X students admitted
  - Another X ranked on waitlist
March: Offer Letters

- All students who need funding receive TA assignments
  - Fall, spring, summer of their first year
- Self-funded students exempt from TA assignments
  - Unless they request otherwise
- Faculty may fund an incoming PhD student
  - Arrange with the doctoral director
- All students guaranteed five years of funding
  - Unspecified mix of TA/GA
- Plus fellowship funding
September: Arrival on campus

Doc committee assigns provisional adviser

- All faculty asked to take a provisional student when asked
- Not a heavy load

Students meet with Student Services

- Determine course load
May: Annual Review

Students responsible for finding an adviser

- Before annual review
- Scaffolding: talk with PhD directors about interests and skills; read faculty members’ work; informational interviews; collaborating on independent studies/ 1-hour projects
- Doctoral seminar might require small research projects with faculty?
- PhD students could be invited to lunch after assembly?

TT faculty must carry an advising load

- They may not need to fund, but they must advise

Students unable to find an adviser

- Meet with the program coordinator
- Doctoral director will approach faculty about why the student isn’t an advising fit
- Annual review conducted by provisional adviser
- Finding an advisor becomes student’s first priority

Students w/o adviser by the end of coursework

- May be asked to leave the program, barring special circumstances
Future

Students should find a GAship

- Will factor into subsequent satisfactory annual reviews
- Students shouldn’t TA forever - it’s a sign that they may not be a fit for the program or the research profession

Challenges to watch for/think about:

- All students wanting to work with prestigious faculty?
- Interviews with committees?
- What did successful graduates have in common at admission?
Announcements